



## Media release

For immediate release

Tuesday November 2, 2021

## MetService and Fire and Emergency New Zealand team up to provide Kiwis greater access to fire danger information.

MetService is now displaying real-time fire danger and fire season data across metservice.com, with fire danger data available on the MetService New Zealand App in the coming weeks.

Fire danger and fire season data is now visible on all town and city and rural pages of metservice.com, with safety critical fire information accompanying daily weather forecasts.

Fire data updates daily to capture the maximum risk for each day and the day after, outlining the fire danger in all areas of Aotearoa. It displays the fire season for the user's region, what activity requires a fire permit, and the safest time of the day to light a fire. Tips on ways to reduce fire risk and how to apply for a fire permit are also available at checkitsalright.nz.

Rob Harrison, MetService Chief of Customer and Commercial says; "At MetService our purpose is to help people stay safe and make informed decisions, based on the weather. Weather conditions have a clear effect on the impact and risk of fire to people and property."

Wildfire specialist at Fire and Emergency, Rory Renwick says the partnership with MetService will make it easier for people to find out their local fire danger.

"People can decide on the right action to take based on the current and forecast conditions.

"Arming them with knowledge about safe burning times, conditions and risks through the MetService website could potentially help in reducing the number of and severity of wildfires," says Rory Renwick.

Rob Harrison adds, "Metservice.com is one of the most visited websites in New Zealand, averaging approximately one million page views per day. We are delighted to be working with Fire and Emergency to display real-time fire danger data on our platforms

to help more Kiwis stay safe. With summer fast approaching, we believe this information is of particular benefit to those planning a well-deserved summer break."

Before releasing the new feature, testing with <u>metservice.com</u> users took place, to ensure the planned enhancements were concise and easy to understand.

In the coming weeks MetService will add fire danger information across more public channels, including the MetService app and MetService television. Data will also be provided to national broadcasters reliant on MetService graphics to present the weather.

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## Fire danger information displayed on metservice.com



