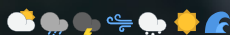


swellmap.co.nz

Media Kit 2018



MetService
TE RATONGA TIORANGI



SwellMap

New Zealand has a booming marine economy, so it's imperative that boaties have access to a reliable and accurate source for relevant weather conditions.

SwellMap.com leads the way in providing forecasts for thousands of boat-owners and surfers every day. The system has been developed by MetOcean Solutions, to provide users with high quality atmospheric and oceanographic data, without human interpretation. SwellMap provides a unique opportunity to advertise directly to marine enthusiasts and surfers across the country.

Opportunities

There are a number of opportunities available, and several sections to the website to target your audience - Boating, Surfing & Homepage driving the most traffic.

- Billboard, big banner and mrec advertisements
- Full page takeovers
- Sponsorships
- Expandables
- Mobile website advertising
- Mobile app advertising and sponsorship

**SWELLMAP.CO.NZ
(JAN 2018, DESKTOP)**

482K

PAGE IMPRESSIONS

58.4K

UNIQUE BROWSERS

**SWELLMAP.CO.NZ
(JAN 2018, MOBILE)**

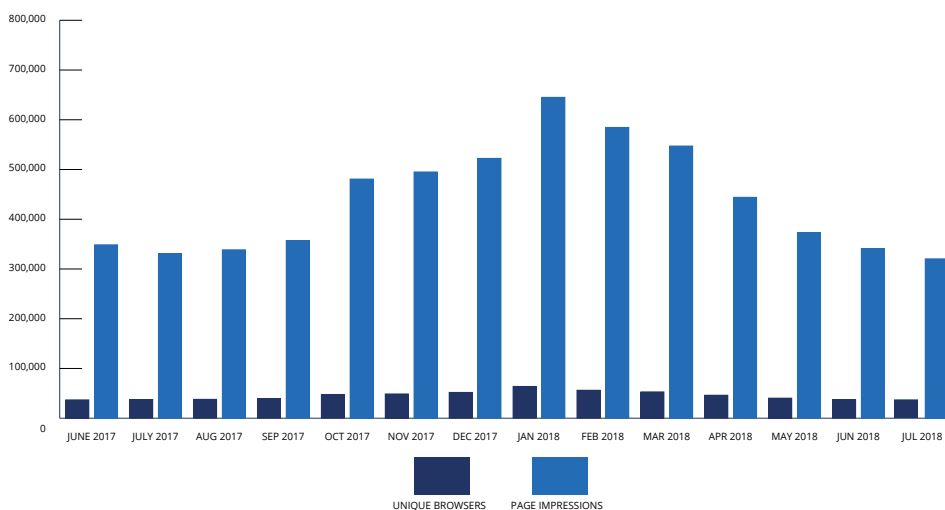
171K

PAGE IMPRESSIONS

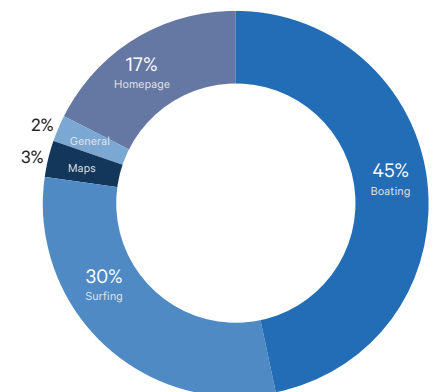
9.3K

UNIQUE BROWSERS

Monthly Impressions & Unique browsers



Top sections on SwellMap



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